



KEYNOTES THAT EXCITE: Transform Your Audience

Theme: Leadership

1. Dare to be a REBEL, MAVERICK, MISFIT:
21st Century Guide for the Holy Mother of Leadership
2. Slaying the Three-Headed Dragon
3. Molds Are For Jell-O

Theme: Personal Development [Motivation]

1. Rock Your Money Maker: Dare to be Your Authentic you
2. Dare to be Unstoppable



Why Connie is Your Best Choice

ENGAGE ~ Your attendees feel an instant connection. Connie is a master of content, not just a storyteller ~ you will feel at ease knowing Connie is a story changer.

INTERACTIVE ~ Connie WOW's the crowd from center stage with her gift for interaction and driving a point to solidify a message for an immediate mind-shift.

AUTHENTIC ~ Connie is real, bold, and says it like it is. Her humor makes an immediate connection with her audience.

UNUSUAL ~ Your attendees will enjoy Connie's one of a kind innovative and unusual approach to delivering her presentations.

FORWARD THINKING ~ Connie's brings over two decades of business success and leadership development on the platform. Her credentials and experience defines the future of business.

INNOVATIVE ~ Your attendees will quickly experience what they will do next to innovate and grow personally and professionally.

ENTERPRISING ~ Connie will fill your need as a business keynote speaker, moderator, interviewer, emcee, and meeting facilitator.

When you hire Connie.... You Get Lasting Results

Connie is the real deal. She is a successful businesswoman and motivational business speaker. She is also the Chair and CEO of the Pheiff Group, Inc. a business architect firm with a focus on leadership, personal development, sales, marketing, and motivation. Voted in 2016 as one of the top 50 Fastest Growing companies in the U.S. Connie will increase your profits and help executive teams achieve excellence and Be Unstoppable Together.

Keynote Topics

Leadership

DARE TO BE A REBEL, MAVERICK, MISFIT:

21st Century Guide for the Holy Mother of Leadership

A great leader does more than dare to be different. A great leader acts in the face of traditional strategies. If you want your leaders to rock your bottom line, this talk is for YOU!

The era of the heroic, all-knowing, all-powerful leader is over. Leadership is B.S. From the protesters of Occupy Wall Street to the emergence of Pirate Parties across Europe and the increasingly vocal disgruntled passengers of many an airline, the message is clear. The established way of leading, ruling, governing, and managing is not working anymore. Yet, many question if the leader isn't in charge, what is the role of today's leader?

Connie Pheiff's presentation builds on the strategic theme of a new age ~ leadership is no longer a function of where your office is located or your title; it's a meaning of your capacity to get things done and lead others to want to do more. You're a leader because you have followers ~ not the other way around. This means that, at some point or another, everybody in the organization has a chance to exercise his or her leadership capability. Connie gives audiences practical ways to entrench 21st century leadership capability across the organization by:

Key Take-a-Way Points

- o Experience how leadership begins with self leadership
- o Master the art to protect inspiration, vision, hope, strategy, and values
- o Dare to be the leader who breaks down bureaucratic barriers
- o Understand vulnerability is not a weakness
- o Design systems that maximize engagement and get people to want to do more
- o Banning conventional practice and welcoming rebels, mavericks, and misfits

INCREASE INFLUENCE ~ IMPROVE PERFORMANCE ~ INSPIRE ACTION

SLAYING THE THREE-HEADED DRAGON

This program is plain talk about professional and personal development. What everyone wants to know about becoming masterful with executive presence. This means we must become *Story Changers* Connie's most magical personal development program.

We've evolved from **Management** to **Leadership**, and now we need to evolve to *Story Changers*, defined as the necessity to create an organizational culture that can compete and thrive in this new era.

Does it seem like business and personal goals change at a rapid speed today more than in the past 50 years or so. Our grandfathers worked at the same job for most of their lives and gladly retired with a gold watch. Today, technological advances (including social media), globalization, shifting economic drivers, government intervention, vastly different motivational drivers within different generations, and the emergence of social responsibility is leading to a pronounced shift in the definition of leadership.

Over the past 25 years, we have seen the shift from managing things, data process (management) to leading people (leadership). Going forward, leaders will now need to focus on *Story Changers* – defined as creating sustainable cultures.

We need to keep up with these technological changes; people and companies need to fundamentally retool their personal and corporate brand. We must go faster, respond quicker, and be more relevant using real-time data to get smarter. Working in silos is no longer the norm – to be better prepared and productive we must 'tare down the walls' get more social – be masterful!

Key take-a-way points

- o Experience the need to link your brand to your product and/or service.
- o Master your transformation from storytellers to story changers.
- o Put down the phone and learn how to leverage social media through personal interaction.
- o Get your juices flowing to boost innovation, speed, technology, engagement, purpose, inclusion, collaboration, and engagement.

IMPROVE PERFORMANCE ~ INTENTIONAL ACTION ~ INCREASE INFLUENCE

MOLDS ARE FOR JELL-O

Connie's bravest work yet, being vulnerable to share her truth with the world. For anyone who's ever had a secret holding them back, this talk is for YOU!

Business leaders are known for the emotion of not fitting in. That's okay. Great leaders will tell you - to become masterful you need to break the mold.

Connie was one of those people knocked down time and time again, she felt like she didn't fit. She always worked outside the mold - and would return to her fear of success without understand her truth. Fast-forward to today and Connie will share her bravest work yet, being vulnerable and sharing her truth with the world.

The same philosophies you apply to your life are the same when leading an organization. To win leaders master the strategies to stand out in the crowd of clutter. Connie shares her signature process to break the mold and stand out in the crowd.

Your attendees will be thrilled by the immediate results they will achieve after hearing Connie's powerful presentation. Connie's programs and handouts are customized for your group's individual needs. She researches your group to insure your needs and desires are best met. Connie combines proven facts and techniques with enthusiasm and humor making her Keynotes and workshops fun as well as informative.

Attendees are thrilled by the immediate results they achieve after hearing Connie's powerful, professional presentation. This wildly entertaining presentation will profoundly change your attendee's way of thinking about their leadership strategies.

Key take-a-ways points

- o Master the art of being vulnerable with your truth.
- o Participants will learn to create a WOW environment of exceptional leaders.
- o Ways to navigate the rough seas through change, chaos, and crisis.
- o Experience the significance of vision, inspiration, hope, and strategy.
- o Participate in creating stretch goals that are important and achievable.

BE VULNERABLE ~ OWN YOUR TRUTH ~ BE UNSTOPPABLE

Personal Development (Motivation)

ROCK YOUR MONEY MAKER: DARE TO BE YOUR AUTHENTIC YOU

Who doesn't want to be their authentic self in a place of alignment where everything you do feels right? It's as if you're in the flow of a river maneuvering around any obstacle that gets in your way. When you live authentically, you will often feel comfortable, secure, understood, loved and at ease.

Be the authentic you is your key to success.

Women shouldn't be like men. Women shouldn't hide their femininity; sexuality, communality, sensitivity or whatever else is attributed to women more often than men. They should be real.

Men shouldn't be like women. Men shouldn't hide their masculinity; sexuality, communality, sensitivity or whatever else is attributed to men more often than women. They should be real.

Connie was an executive CEO of Girl Scouts and Director of the United States Chamber of Commerce, but she wasn't living her authentic self. Prior to becoming an executive it was all about sex, drugs, and Rock n' roll. She might look meek and timid on the outside, but on the inside she is one hard ass. Connie will share her authentic self with your audience leaving them wanting more.

Connie provides insights to what it really means to embrace change and be real... really! When you adapt to situations so your ideas will be heard, could they be inauthentic? If you hold back from sharing personal stories, are you living a lie? If you are learning new skills but feel awkward when trying them out, are you being fake? Or are you being authentic trying to fit in and be heard?

When you leverage the authentic you, you will discover:

- o There is no middle ground. Sometimes you need to be diplomatic and other times totally honest and revealing.
- o Learn 3 effortlessly easy strategies that change the game in your favor.
- o Achieve the impossible through self-branding and others will clamor to join you ~ even in your die-hard leather.
- o Experience being you... everyone else is taken.

INSPIRE ACTION ~ BUZZWORTHY ACHIEVEMENTS ~ ENVIABLE SUCCESS

DARE TO BE UNSTOPPABLE

Life is a motivational roller-coaster ride and we all have what it takes to overcome life's challenges, naysayers, and raise to the level for your success. Ready to find out how, this talk is for YOU!

Sure, we want to make an impact and most have a great idea. But turning a great idea into personal growth can feel like running the gauntlet with one hand tied behind our back...in hurricane force winds! **OUCH!**

But it doesn't have to be that way... We can Be Unstoppable Together!

Some might want a pat on the back for a job well done, while others expect a parade.

Open your event with a bang or close it on a high-note with Connie Pheiff. This signature motivational speech will set the tone for the rest of your event and leave them wanting more.

In this high-powered, highly entertaining keynote, you will discover

- o 3 things the 1% of successful people do everyday to Be Unstoppable.
- o Insight to your pattern behavior and how using them will propel you forward and achieve work life balance.
- o 5 unbelievable ways to conquer your hurdles.
- o Master the tipping point of success without being afraid of heights.
- o When life gives you lemons, great start a lemon orchard.

BE BOLD * BE CONNECTED * BE UNSTOPPABLE

Connie Pheiff Speaking Style

As Connie be-bops around the country, she realized a few things... from the conservative conversations from her grandmother's porch in Louisville KY to the bustling streets of Los Angeles, there are professional men and women asking themselves "up or out?" But don't know how to make this happen... and Connie is up for the challenge. She found herself in this same spot not long ago and she helps professionals put on their BIG boy or girl pants and make it happen.

Entertainment is in her blood~ kin of Loretta Lynn and Minnie Pearl. Don't be surprised if she walks on stage wearing the famous hat and twanging her banjo. Connie uses humor in her keynote speeches to keep the audience attention. In the end, as she steps away the audience realizes she has snuck in and taught them something. She always knows how to strike a nerve. She doesn't hold back, she is a kick ass speaker.

Connie is a lifelong teacher and lifelong learner. She reads, writes, and attends training workshops to maintain her skills and continually improve her craft. She is the best listener you will ever meet. She learns more from her clients than they will ever learn from her.
Connie Pheiff, Unstoppable DIVA